Relevant Data Clustering In Web Search Engine

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Abstract :As the number of web pages grows in informational retrieval engines we did not find the relavent documents, so by using clustering concept we can find relavant documents . The main purpose of clustering techniques is to partitionate a set of entities into different groups, called clusters. These groups may be consistent in terms of similarity of its members. As the name suggests, the representative-based clustering techniques uses some form of representation for each cluster. Thus, every group has a member that represents it. The main use is to reducing the cost of the algorithm, the use of representatives makes the process easier to understand. clustering process is done by using k-means algorithm here in k-means there are lot of disadvantages ,it works very slow and it is not applicable for large databases.so fastgreedy k-means algorithm is used, it overcomes the drawbacks of k-means algorithm. but it is a limitation when the algorithm is used for large number of data points, So we introduce an efficient method to Compute the distortion for this algorithm.

KeyTerms —Document clustering; k-means,Fast k-means algorithm;

I.INTRODUCTION:

OFFLINE CLUSTERING:

The application that demonstrates the basic offline clustering task. Provides k-means and bisecting k-means partitional clustering. It will run each algorithm on the first 100 documents in the index (or all of them if less than 100) and print out the results. The parameters accepted by OfflineCluster are:

- index -- the index to use. Default is none.
- clusterType -- Type of cluster to use, either agglomerative or centroid. Centroid is agglomerative using mean which trades memory use for speed of clustering. Default is centroid.
- simType -- The similarity metric to use. Default is cosine similarity (COS), which is the only implemented method.
- docMode -- The integer encoding of the scoring method to use for the agglomerative cluster type. The default is max (maximum). The choices are:
 - o max -- Maximum score over documents in a cluster.
 - mean -- Mean score over documents in a cluster. This is identical to the centroid cluster type.
 - avg -- Average score over documents in a cluster.
 - o min -- Minimum score over documents in a cluster.
- numParts -- Number of partitions to split into. Default is 2
- maxIters -- Maximum number of iterations for k-means. Default is 100.
- bkIters -- Number of k-means iterations for bisecting kmeans. Default is 5.

ONLINE CLUSTERING: In this by using internet and by taking opensource searchengine by using java package luceneAnd the elements taking in a 2dimentional array (link,key element position) in a document .by using Euclidean space model we find out the distance ie..correlation of the document and made it as a group if similar .

II. DOCUMENT CLUSTERING

Document clustering analysis plays an important role in document mining research. A widely adopted definition of optimal clustering is a partitioning that minimizes distances within a cluster and maximizes distances between clusters. In this approach the clusters and, to a limited degree, relationships between clusters are derived automatically from the documents to be clustered, and the documents are subsequently assigned to those clusters. Users are known to have difficulties in dealing with information retrieval search outputs especially if the outputs are above a certain size. It has been argued by several researchers that search output clustering can help users in their interaction with IR systems. The utility of this data set was limited for various reasons however, it can be concluded that clusters cannot be relied on to bring together relevant documents assigned to a certain facet. While there was some correlation between the cluster and facet assignments of the documents when the clustering was done only on relevant documents, no correlation could be found when the clustering was based on results of queries defined by City participants to the Interactive track.

A. Document representation

Vector space model is the most commonly used document representation model in text and web mining area. In this model, each document is represented as an n-dimensional vector. The value of each element in the vector reflects the importance of the corresponding feature in the document. As mentioned above, document features are unique terms. After the above transformation, the complicated, hard-tounderstand documents are converted into machineacceptable, mathematical representations. The problem of measuring the similarity between documents is now converted to the problem of calculating the distance between document vectors.

The Document frequency (DF) of a term is the number of documents in which that term occurs. One can use DF as a criterion for selecting good terms. The basic intuition behind using document frequency as a criterion is that rare terms either do not capture much information about one category, or they do not affect global performance. In spite of its simplicity, it is believed to be as effective as more advanced feature selection methods. According to Korpimies&Ukkonen term weighting is necessary in output clustering and the focus should be on the term frequencies within the output set; terms which are frequent or too

infrequent within the document set should be given small weights [6]. They have formulated

"Contextual inverted document frequency" as:

$$cldf(q,t) = \frac{1}{\sum_{n=1}^{n} w_{ijxrel(Q,D_{ij})}} (1)$$

B. Measuring the association between documents

The most common measures of association used in search engine are:

1. Simple matching coefficient: number of shared index terms,

2. Dice's coefficient: the number of shared index terms

divided by the sum of the number of terms in two documents. If subtracted from 1, it gives a normalized symmetric difference of two objects.

3. Jaccard's coefficient: number of shared index terms divided by union of terms in two documents,

4. Cosine coefficient: number of shared index terms divided by multiplication of square roots of number of terms in each document,

5. Overlap coefficient: number of shared index terms divided by minimum of number of terms in each document. There is also several dissimilarity coefficients, Euclidian distance being the best known among them. However, it has a number of important shortcomings: It is scale dependent, which may cause serious problems when it is used with raw data and it assumes that the variable values are uncorrelated with each other. A major limitation in the IR context is that it can lead to two documents being regarded as highly similar to each other, despite the fact that they share no terms in common(but have lots of negative matches). The Euclidian distance is thus not widely used for document clustering, except in Ward's method.

III. CHOICE OF METHOD FOR DOCUMENT CLUSTERING

A. K-means Algorithm

- K-Means clustering is a very popular algorithm to find the clustering in dataset by iterative computations. Partitional clustering approach
- Each cluster is associated with a **Centroid** (center point)
- Each point is assigned to the cluster with the closest centroid.

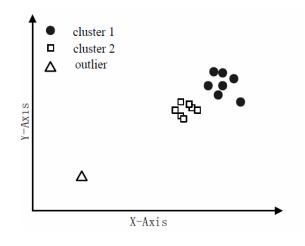
Algorithm 1 Basic K-means Algorithm.

1: Select K points as the initial centroids.

2: repeat

- 3: Form *K* clusters by assigning all points to the closest centroid.
- Recompute the centroid of each cluster.
- 5: until The centroids don't change

Give an example of k-means algorithm use data shown on the following (see Fig.1):where



 $x_1 = (2,3), x_2 = (4,9)$ $x_3 = (8,15)$ Where $x_4 = (12,7)$ $x_5 = (13,10)$

Because we want to produce 2 clusters of these samples, set k = 2

2. Our steps are:

1. Set initial points. Because
$$k = 2$$
, we select 2 points

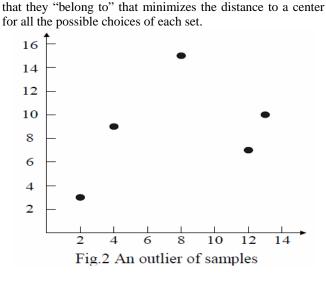
$$c_1 = x_1$$
 and $c_2 = x_5$
As center points

2. x_2 is near c_1 , so put x_2 in to cluster 1. Now new 2 center are (3,6) and (11,10.67) for each sample, find its nearest center (don't recomputed the centers sample x_1 and

x_2 are near

(3,6) sample $x_3 x_4$ and x_5 are near (11,10.67).member of each cluster don't change . so stop

The k-means clustering algorithm is one of the popular data clustering approaches. The k-means clustering algorithm receives as input a set of (in our case 2- dimensional) points and the number k of desired centers or cluster representatives. With this input, the algorithm then gives as output a set of point sets such that each set of points have a defined center



B. The fast greedy k-means algorithm

With K-Means algorithm, different initial cluster center can lead to different times of iterative operations, which brings about different algorithm efficiency. The fast greedy k-means algorithm is similar to Lloyd's in that is searches for each point the best center of gravity to "belong to" but different in the assignments. Lloyd's algorithm, in each iteration, reassigns up to every point to a new center and then readjusts the centers accordingly then repeats. The Progressive Greedy approach does not act upon every point in each iteration ,rather the point which would most benefit moving to another cluster. [8]. The following 4 steps that have been illustrated inthe diagram below outline the algorithm.

(1)Construct an appropriate set of positions/locations which can act as good candidates for insertion of new clusters;

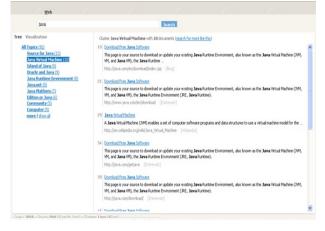
(2)Initialize the first cluster as the mean of all the points in the dataset;

(3)In the k_{th} iteration, assuming K-1 clusters after convergence find an appropriate position for insertion of anew cluster from the set of points created in step 1 that gives minimum distortion,

(4)Run k-means with K clusters till convergence. Go back to step 3 if the required number of clusters is not yet reached.

IV.RELATED WORK:

First we have to give any keyword in the search engine.then we will get results related to that keyword.for those results we will caliculate the similarities of the documents and put it into one cluster.similarities can be measured by using kmeans algorithm which uses euclidiean space model distance measure.for example Iam taking here 2dimentioanl data(x,y) as document (link,positionof the keyword).iam taking 2dimentional data as (1,3),(1,6),(1,7),(2,8).here 1 means 1stlink in that 3rdposition of the word. There by caliculating similarities and if the results are similar to each other that means the distance between the two documents is minimum then we will putting those documents into one cluster.so it is a intraclustering .minimizing the distance between the datapoints in the cluster and maximizing the distance between the clusters.



V. CONCLUSION:

Clustering is an efficient way of reaching information from raw data and K-means is a basic method for it. Although it is easy to implement and understand, K-means has serious drawbacks. In this paper we have presented an efficient method of combining the restricted filtering algorithm and the greedy global algorithm and use it as a means of improving user interaction with search outputs in information retrieval systems. The experimental results suggest that the algorithm performs very well for Document clustering in web search engine system and can get better results for some practical programs than the ranked lists and k-means algorithm.if we use new clustering algorithms like DBSCAN algorithm also we can get better results because ,it supports for higher data .

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